



## NUTRITION TO HELP WITH ALLERGIES AND SENSITIVITIES

There are different causes of sensitivities and allergies. Some are a reaction to foods and others to environmental causes such as mites or dust. Sometimes there is an allergic reaction to both food and external allergens. Different types of allergies call for different nutritional response.

### **Food allergies and sensitivities**

When dealing with food intolerance, look for proteins that your dog is unlikely to have eaten before. Also look for a limited number of ingredients, reducing the chances of feeding a problem causing ingredient. Hydrolysis also helps, by cutting the protein molecules into very small pieces making them less likely to trigger a reaction.

### **Environmental allergies**

Your dog's skin is the first layer of defence against allergens in the environment and a healthier skin can improve the protection. Nutrients such as omega-3 from fish and krill and vitamins and minerals such as zinc, vitamin A and B-complex all help maintain a healthy skin. Omega-3 fish oils can also support the natural anti-inflammatory process and so help counteract the distressing itching.

## MANAGEMENT OF FOOD ALLERGENS



A choice of wet and dry diets for dogs suffering from food allergies.

- Based on a limited number of ingredients to reduce the risk of including a problem ingredient
- Contains low allergen ingredients lamb, egg and rice
- Also available with hydrolysed proteins, where the protein molecules are cut into very small pieces making them less likely to trigger a reaction

## MANAGEMENT OF ENVIRONMENTAL ALLERGENS

A dry diet for dogs suffering from environmental allergens.

- Multiple skin supporting nutrients including omega-3 from fish and krill, borage oil, enhanced levels of vitamin A, E and B complex, zinc and selenium to support healthy coat and skin improving barrier protection
- Exceptionally high level of omega-3 supports the natural anti-inflammatory process helping relieve the distressing itching



## MANAGEMENT OF COMBINED FOOD AND ENVIRONMENTAL ALLERGENS



A choice of wet and dry diets for dogs suffering from combined food and environmental allergies.

- Multiple skin supporting nutrients including omega-3 from fish and borage oil, enhanced levels of vitamin A, E and B complex, zinc and selenium to support healthy coat and skin improving barrier protection
- Hydrolysed salmon protein and rice – ingredients less likely to trigger food reactions
- Uniquely high level of omega-3 supports the natural anti-inflammatory process helping relieve the distressing itching